

MD NAJMUS SHADAT

Senior Full-Stack & Headless WordPress Developer | Next.js | Prisma

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PROFESSIONAL SUMMARY

Senior Full-Stack WordPress Developer with 5+ years of experience architecting and delivering custom WordPress and headless CMS solutions for international clients. Deep expertise in Next.js (SSG/SSR/ISR), Prisma ORM, WPGraphQL, REST APIs, and modern JavaScript frameworks. Proven track record building high-performance WooCommerce stores, scalable LMS platforms, reusable Gutenberg blocks, Elementor extensions, and production-grade WordPress plugins. Committed to ADA/WCAG accessibility, Core Web Vitals optimization, and secure coding practices.

CORE TECHNICAL SKILLS

► PHP (OOP) & WordPress APIs	► Next.js (SSG, SSR, ISR)	► Prisma ORM & PostgreSQL
► React.js / JSX / Hooks	► WPGraphQL & GraphQL	► REST API Design & Integration
► Gutenberg Block Dev (React)	► WooCommerce Customization	► Elementor Custom Widgets
► Headless CMS Architecture	► JavaScript / TypeScript	► MySQL & Database Optimization
► Advanced Custom Fields (ACF)	► Nuxt.js / Alpine.js / jQuery	► Docker & CI/CD (GitHub Actions)
► LMS & Membership Platforms	► JWT / OAuth Authentication	► Redis / Object Caching / CDN
► Performance & Core Web Vitals	► SEO & WCAG Accessibility	► Webpack / Vite / npm
► Nginx & Linux Server Admin	► Security Best Practices	► API Documentation (Swagger/Postman)

PROFESSIONAL EXPERIENCE

99Creatives

Senior WordPress Developer

Mar 2024 – Present

Mirpur, Dhaka

- Architect and deliver custom headless WordPress solutions with Next.js front-ends, leveraging SSG/ISR for sub-second page loads and improved Core Web Vitals scores.
- Build scalable WooCommerce stores with custom product types, advanced filtering, Stripe/PayPal payment integrations, and order automation hooks.
- Design and publish reusable Gutenberg blocks (React/JSX, InnerBlocks, server-side rendering) and Elementor custom widgets consumed across multiple client projects.
- Integrate third-party REST APIs and webhooks, implementing JWT authentication, rate limiting, and data sanitization for enterprise-grade security.
- Lead performance audits achieving 90+ Lighthouse scores through caching strategies, Redis object cache, and CDN configuration.

WebCartisan

Senior WordPress Developer

Nov 2022 – Jan 2024

Uttara, Dhaka

- Developed and maintained bespoke WordPress themes and plugins from scratch using PHP OOP, custom post types, taxonomies, meta-boxes, and ACF flexible content.
- Built full-featured Elementor addon suites with dynamic tags, third-party API integration, and responsive design patterns.
- Implemented Prisma ORM for a headless Next.js + WordPress project, reducing query complexity by 40% and improving type safety across the data layer.
- Optimized database queries and implemented lazy loading, reducing average page load time by 35% for high-traffic client sites.

It Way BD

Full-Stack WordPress Developer

Jul 2020 – Sep 2022

Uttara, Dhaka

- Designed and developed responsive web pages aligned to brand style guides; built custom Gutenberg blocks improving content editor UX for non-technical staff.
- Boosted blog SEO through structured data markup, schema.org integration, and technical on-page optimization, increasing organic traffic by 50%.
- Delivered WooCommerce customizations and LMS features (LearnDash/LifterLMS) including role & capability management and gamification modules.
- Created custom Contact Form 7 & WPForms integrations with server-side validation and CRM automation.

TECHNICAL EXPERTISE

Headless WordPress: Custom REST API endpoints, WPGraphQL (queries & mutations), JWT/OAuth, Next.js SSG/SSR/ISR, Nuxt.js, Prisma ORM, Redis caching, CDN, Vercel/Netlify deployment

Next.js & Prisma: App Router, API Routes, Server Components, ISR revalidation; Prisma schema design, migrations, relations, raw queries, PostgreSQL/MySQL adapters

Plugin Development: Custom themes & plugins (PHP OOP), CPT, taxonomies, meta-boxes, ACF (Repeater/Flexible), WooCommerce extensions, Contact Form 7/WPForms, shortcodes, hooks & filters

Performance & Security: Core Web Vitals, Redis/Object Cache, lazy loading, database query optimization, API rate limiting, data sanitization & validation, XSS/CSRF prevention

DevOps & Tooling: Git (GitHub/GitLab), Docker, GitHub Actions CI/CD, Webpack, Vite, Composer, npm, Nginx, Linux server admin, multi-environment (Dev/Staging/Production), Swagger/Postman

WORDPRESS.ORG CONTRIBUTIONS

Plugin Author • profiles.wordpress.org/devnajmus

- Published and actively maintain WordPress plugins on the official WordPress.org repository, following WordPress Coding Standards, security guidelines, and plugin review requirements.

EDUCATION

Bachelor of Science in Computer Science and Engineering

Bangladesh Open University • Feb 2023

KEY ACHIEVEMENTS & DIFFERENTIATORS

- Headless WordPress pioneer — built production apps pairing WordPress CMS with Next.js + Prisma, delivering SPA-speed UX on CMS-managed content.
- WordPress.org Plugin Author with published, actively maintained plugins meeting official coding and security standards.
- International client delivery — successfully shipped projects for clients across North America, Europe, and South Asia.
- Full-stack breadth — equally proficient on PHP/WordPress back-end, React/Next.js front-end, and Prisma/database layers, reducing cross-team dependencies.